

Oxygen Reimagined: A New Standard in Indoor Living

**The future of real estate, wellness,
and building performance begins with
the air we breathe.**

The Changing Landscape

"LUXURY WITHOUT VITALITY IS NO LONGER ENOUGH."

Wellness real estate is entering its golden decade.

The Global Wellness Institute projects the market will grow to over \$900 billion by 2028.



In the UAE, wellness-focused residential developments will surge from \$137M in 2024 to \$8.4B by 2027.



Today's high-end buyers seek clarity, energy, and sanctuary, not just aesthetics.



Developers who offer measurable wellness are capturing this next wave of demand.

The Changing Landscape

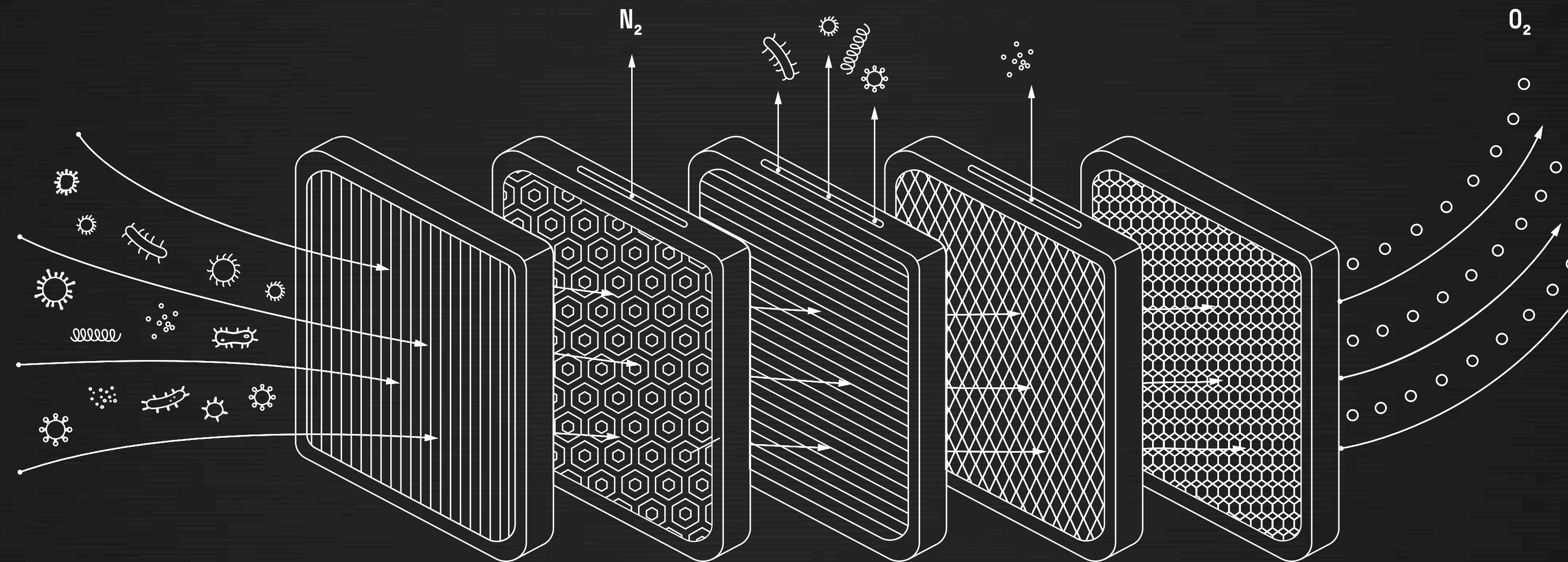
"BEHIND SEALED WINDOWS AND LUXURY FINISHES, OXYGEN QUIETLY DISAPPEARS."

Urban construction traps stale, CO₂ — heavy air. Standard HVAC and air purifiers don't restore oxygen — they filter

High-end homes often lack what's most essential: oxygen-rich air

What Is Oxyness?

"OXYNESS IS A NEW STATE OF AIR. AND A NEW WAY TO MEASURE WHAT MATTERS MOST INDOORS."



→ It defines a new standard for indoor air, not just filtered, but restored.

It captures the oxygenation level, CO₂ reduction, and perceived freshness — a combination that existing HVAC or purification systems cannot deliver.

It is both a measurable state and a restorative experience — felt in body, mind, and mood.

Why It Matters to You

"TURN INDOOR AIR INTO A STRATEGIC ASSET."



STAND OUT IN A CROWDED MARKET

- Offer something no competitor can — air that actively supports wellness and vitality.



RAISE PERCEIVED PROPERTY VALUE


- Buyers and tenants will pay more for spaces that enhance sleep, clarity, and overall health.



CAPITALIZE ON A GLOBAL SHIFT

- Wellness is now a core demand, not just a luxury. Early adopters gain lasting market leadership.

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ALIGN WITH SDG 11 GOALS

- Oxyness supports Sustainable Cities & Communities by improving indoor environmental quality — a critical factor in next-generation urban living.

What Oxyness Delivers

"A SANCTUARY, POWERED BY AIR."

I


FRESHNESS



- Eliminates indoor stuffiness; revitalizes.

II

HAPPINESS



- Enhances mood and emotional balance.

III

EFFECTIVENESS



- Increases cognitive clarity and performance.

IV

WELLNESS

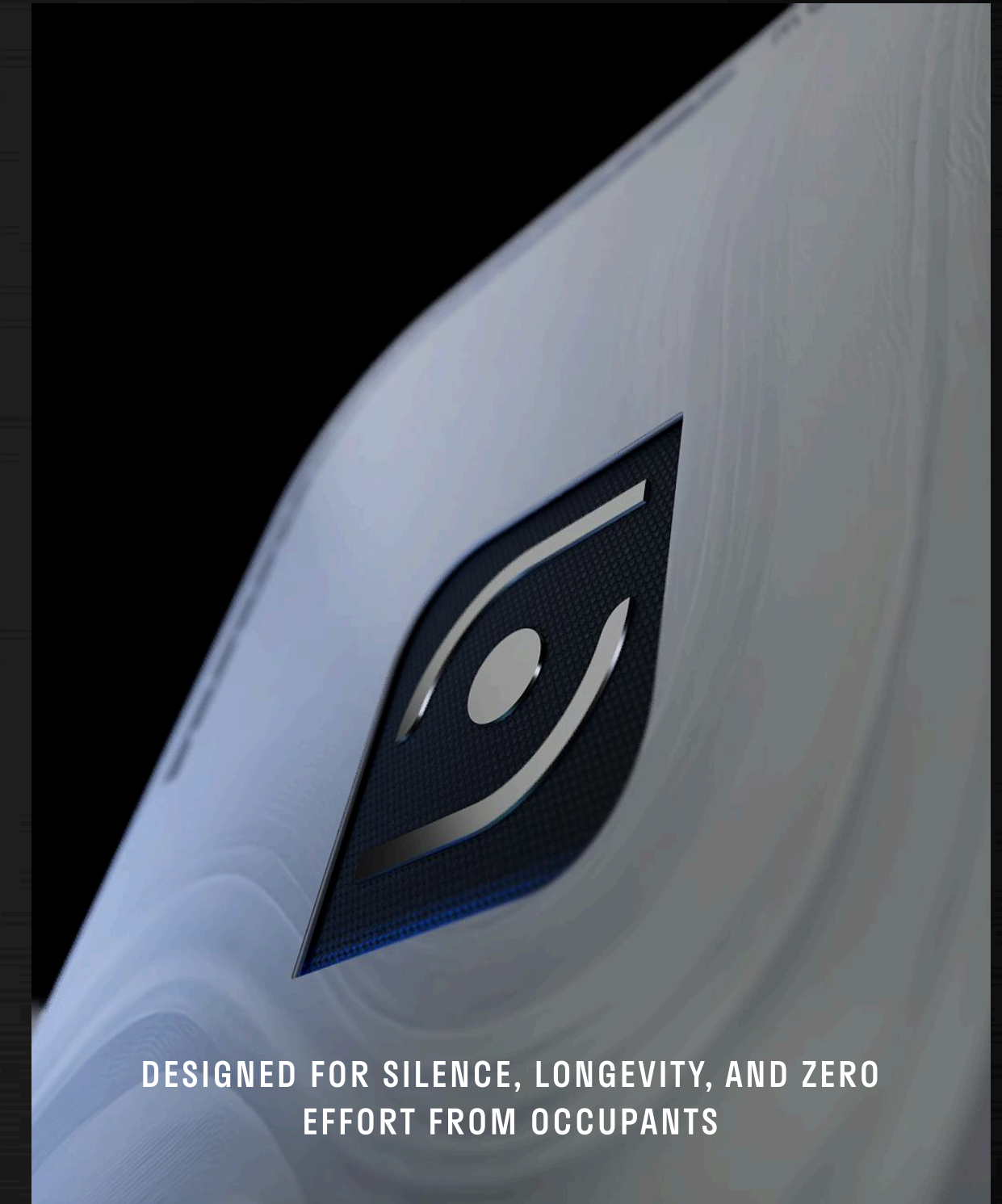
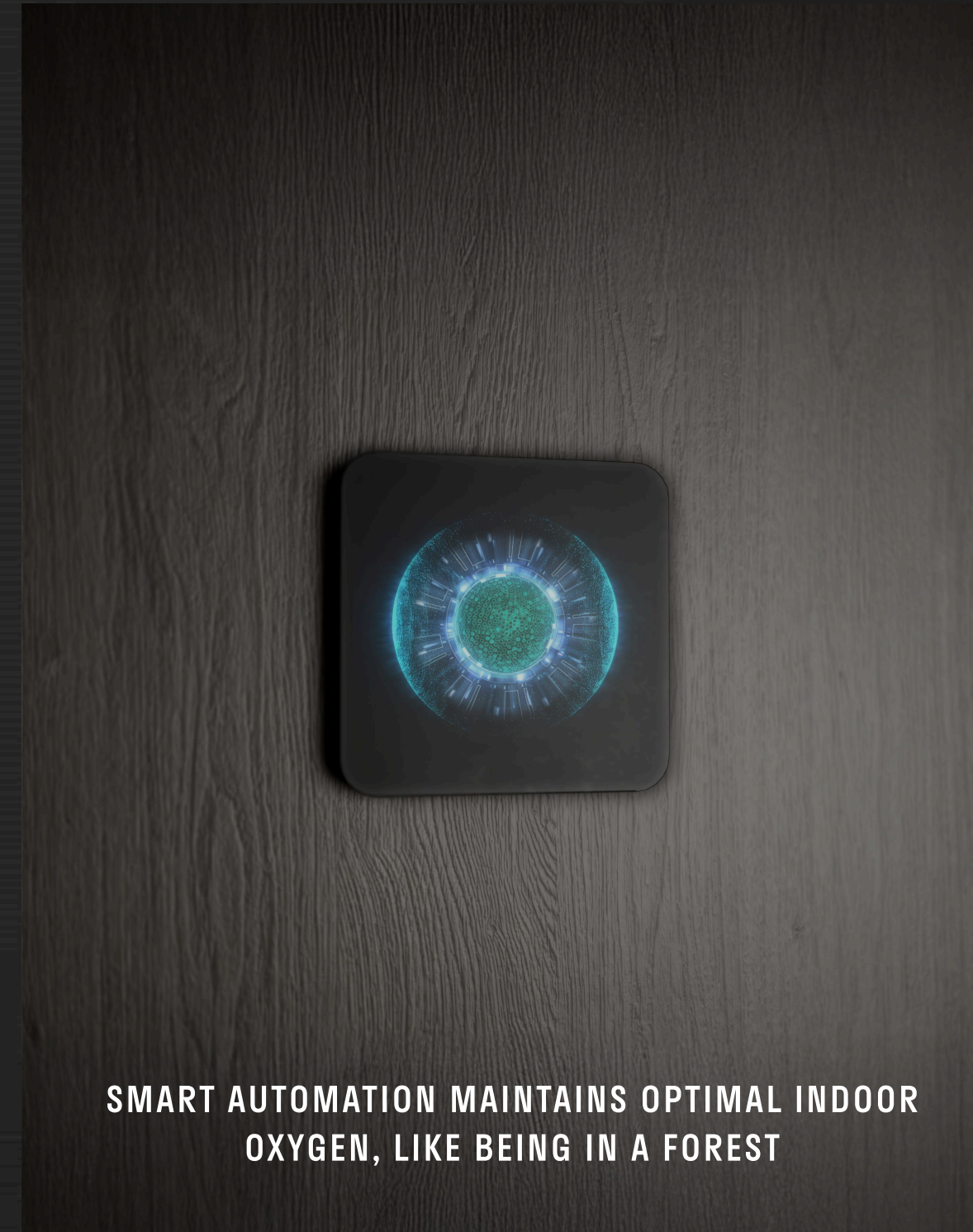


- Boosts sleep, immunity, and recovery.

"OXYGEN-ENRICHED SPACES SUPPORT SHARPER THINKING, DEEPER REST, AND HEALTHIER LIVES."

Discreet Innovation, Bold Impact

"INSTALLED ONCE. FELT FOREVER."



Product Options for Real Estate

1—2

"FROM STUDIO TO BIG-SIZED VILLAS"

M21 LIGHT



Area Coverage: Up to 200 m²

Ideal Use: Balcony (Suitable for 1 bedroom only)

M21 PRO



Area Coverage: Up to 400 m²

Ideal Use: Roof-mounted + HVAC integration (for small to medium-sized villas)

Product Options for Real Estate

2—2

"FROM STUDIO TO BIG-SIZED VILLAS"

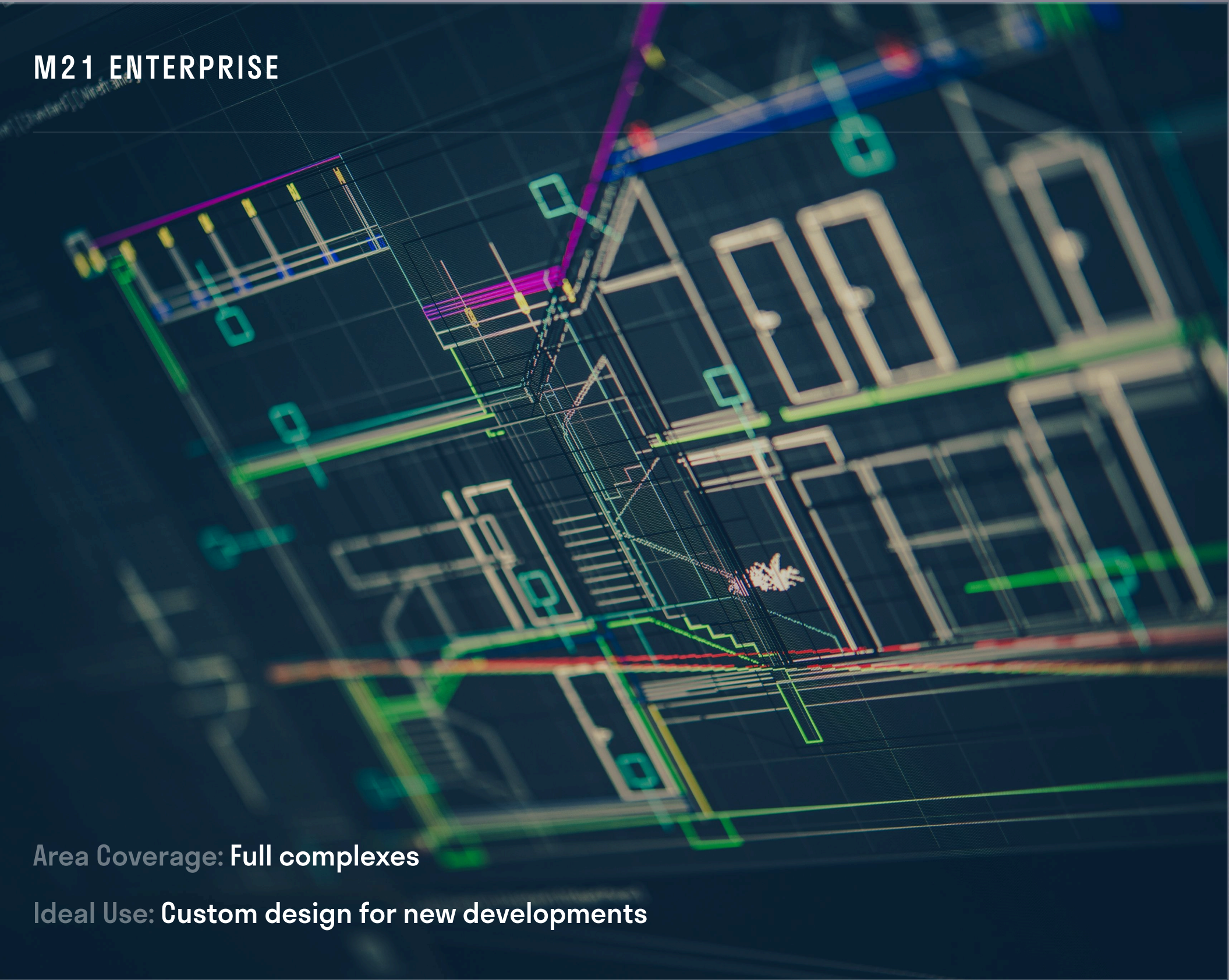
M21 MAX



Area Coverage: Up to 600 m²

Ideal Use: Roof-mounted + HVAC integration (for medium to large-sized villas)

M21 ENTERPRISE



Area Coverage: Full complexes

Ideal Use: Custom design for new developments

Join the Future of Living

"LUXURY IS EVOLVING. BE THE FIRST TO OFFER AIR WORTH REMEMBERING."

Build homes that energize
and restore.

Attract modern buyers who
value performance over decoration.
Leave a legacy of health, innovation,
and impact.

Breathe better. Live better. Experience Oxyness.



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