

A new frontier in gym and wellness performance
— powered by oxygen enrichment.



Oxygen Reimagined: A New Standard for Gyms & Wellness Zones.

The Shift in Fitness & Wellness

"WELLNESS IS NO LONGER A LIFESTYLE TREND. IT'S A BUSINESS MODEL."

The Global Wellness Economy,
to hit 9 trillion \$ by 2028



-  Oxygen-focused wellness is becoming a new pillar in high-performance spaces.
-  Leading gyms, spas, and biohacking studios now differentiate through indoor air quality.

The Unseen Performance Limiter

"AIR QUALITY IS THE MOST OVERLOOKED FACTOR IN TRAINING PERFORMANCE."

During intense exercise, oxygen demand spikes — but indoor air can't keep up

Gyms often suffer from poor ventilation, high CO₂, and stale recirculated air



The result: Reduced endurance, slower recovery, and chronic fatigue

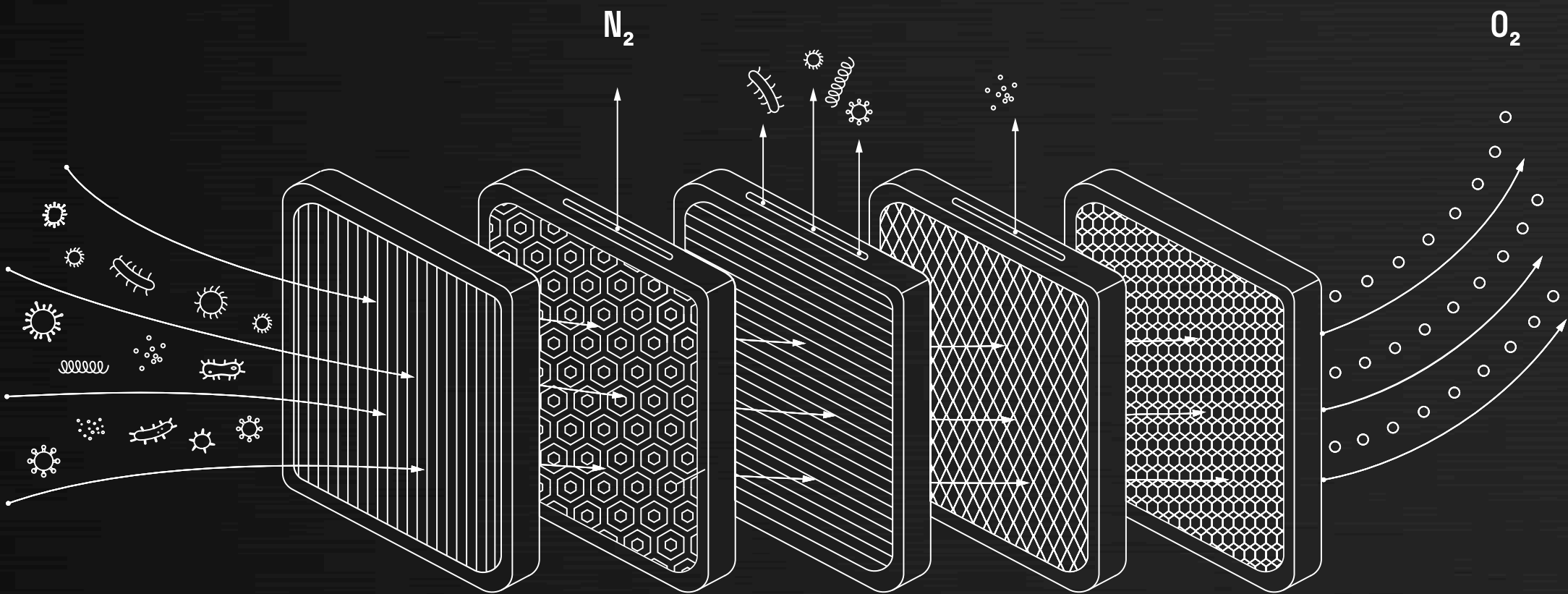


What Is Oxyness?

"OXYNESS IS A NEW PHYSIOLOGICAL STATE — AND A NEW WAY TO MEASURE TRAINING AIR."

A proprietary innovation by Module 21

Oxyness measures and delivers the ideal oxygen level + freshness + CO₂ reduction.



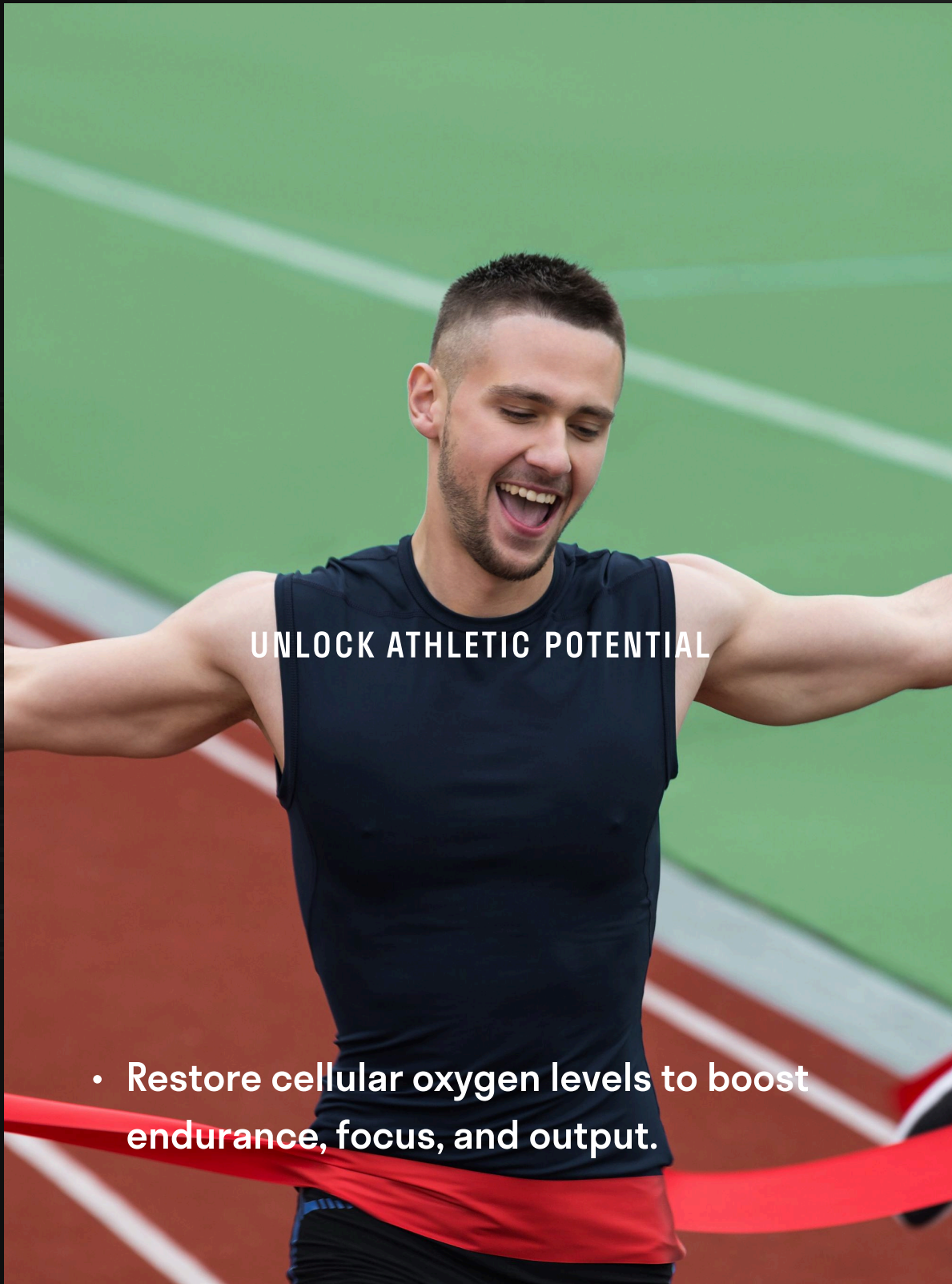
Feels like training outdoors in a forest — without oxygen tanks and chemicals.

Enables the body to perform, recover, and adapt better indoors.



Why It Matters to You

"MAKE AIR PART OF YOUR COMPETITIVE ADVANTAGE."



UNLOCK ATHLETIC POTENTIAL

- Restore cellular oxygen levels to boost endurance, focus, and output.



MORE EFFECTIVE TRAININGS

- Oxygen-enriched air is the next performance enhancer



ACCELERATE RECOVERY AND RESULTS

- Faster muscle adaptation, less fatigue, and deeper post-session recovery.

3



ALIGN WITH SDG 3 & 11 GOALS (SUSTAINABLE DEVELOPMENT GOALS)



11

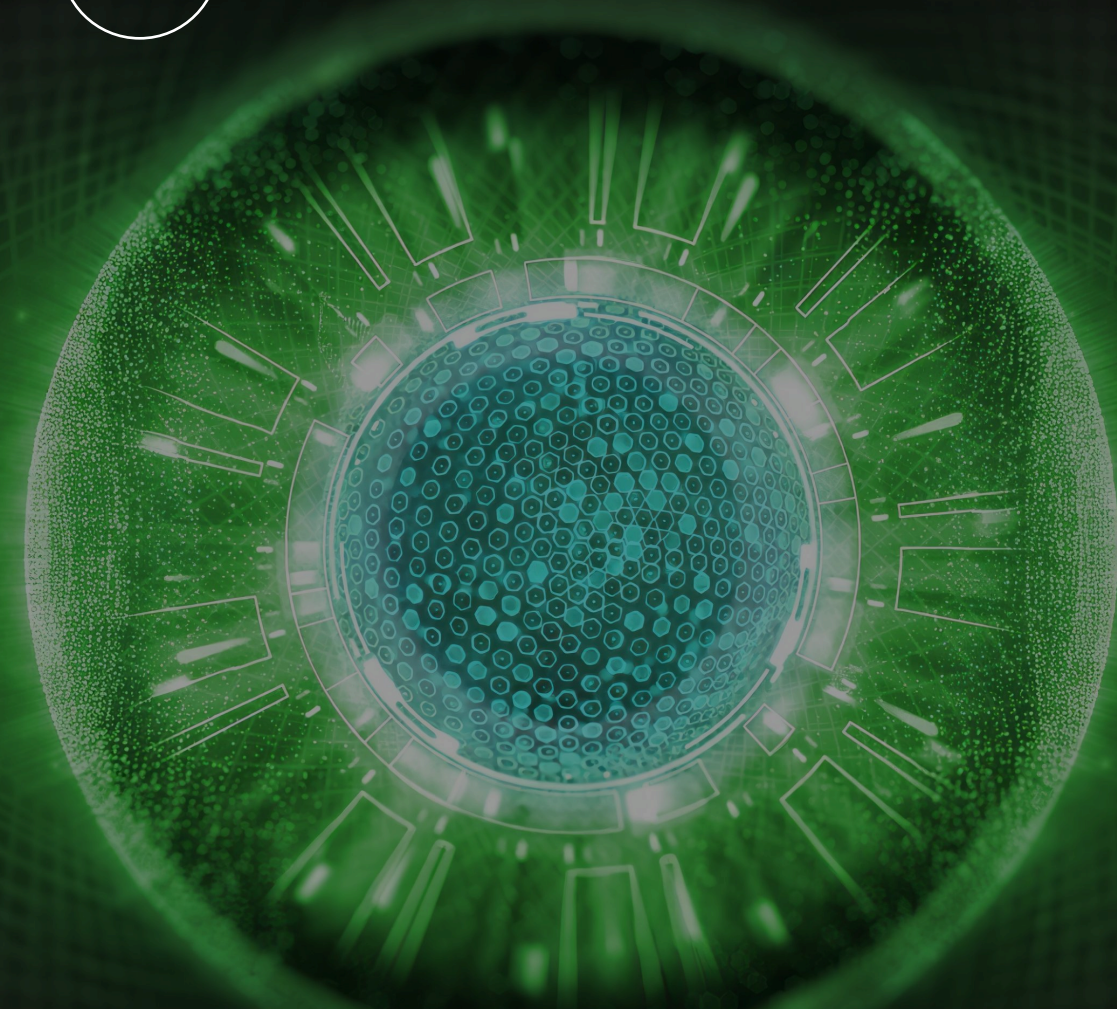
• Supports Good Health and Well-Being and Sustainable Communities through active indoor oxygen renewal.

What Oxyness Delivers

"THE FOUR CORE EFFECTS OF RESTORED AIR."

I

FRESHNESS



- Eliminates stuffiness and sweat-laden air. Every breath feels lighter, cooler, cleaner — just like the outdoors.

II

HAPPINESS



- Oxygen-rich environments reduce stress, improve mood, and support endorphin release post-training.

III

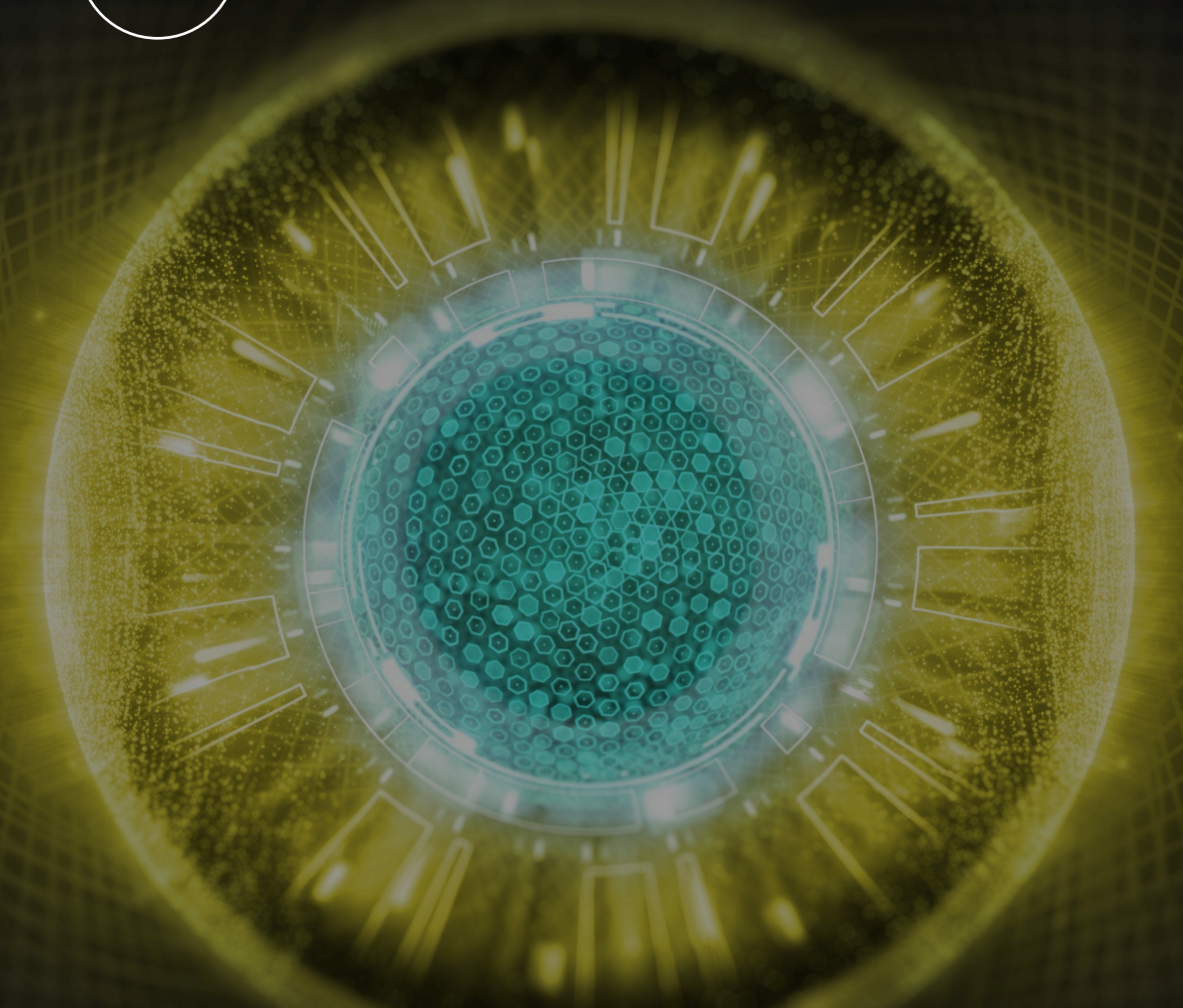
EFFECTIVENESS



- Boosts focus, stamina, and performance during workouts — supports higher output and better neuromuscular response.

IV

WELLNESS



- Accelerates recovery, enhances sleep quality after evening training, and supports immune resilience.

"OXYNESS TRANSFORMS INDOOR AIR INTO A PHYSIOLOGICAL ADVANTAGE."

Seamless Integration into Wellness Spaces

"DESIGNED TO DISAPPEAR. BUILT TO TRANSFORM."



Product Options for Performance Spaces

1—2

"FROM BOUTIQUE GYMS TO FULL-SCALE WELLNESS FACILITIES."

M21 LIGHT



Area Coverage: Up to 200 m²

Ideal Use: Yoga rooms, recovery suites

M21 PRO



Area Coverage: Up to 400 m²

Ideal Use: Training zones, strength rooms

Product Options for Performance Spaces

2—2

"FROM BOUTIQUE GYMS TO FULL-SCALE WELLNESS FACILITIES."

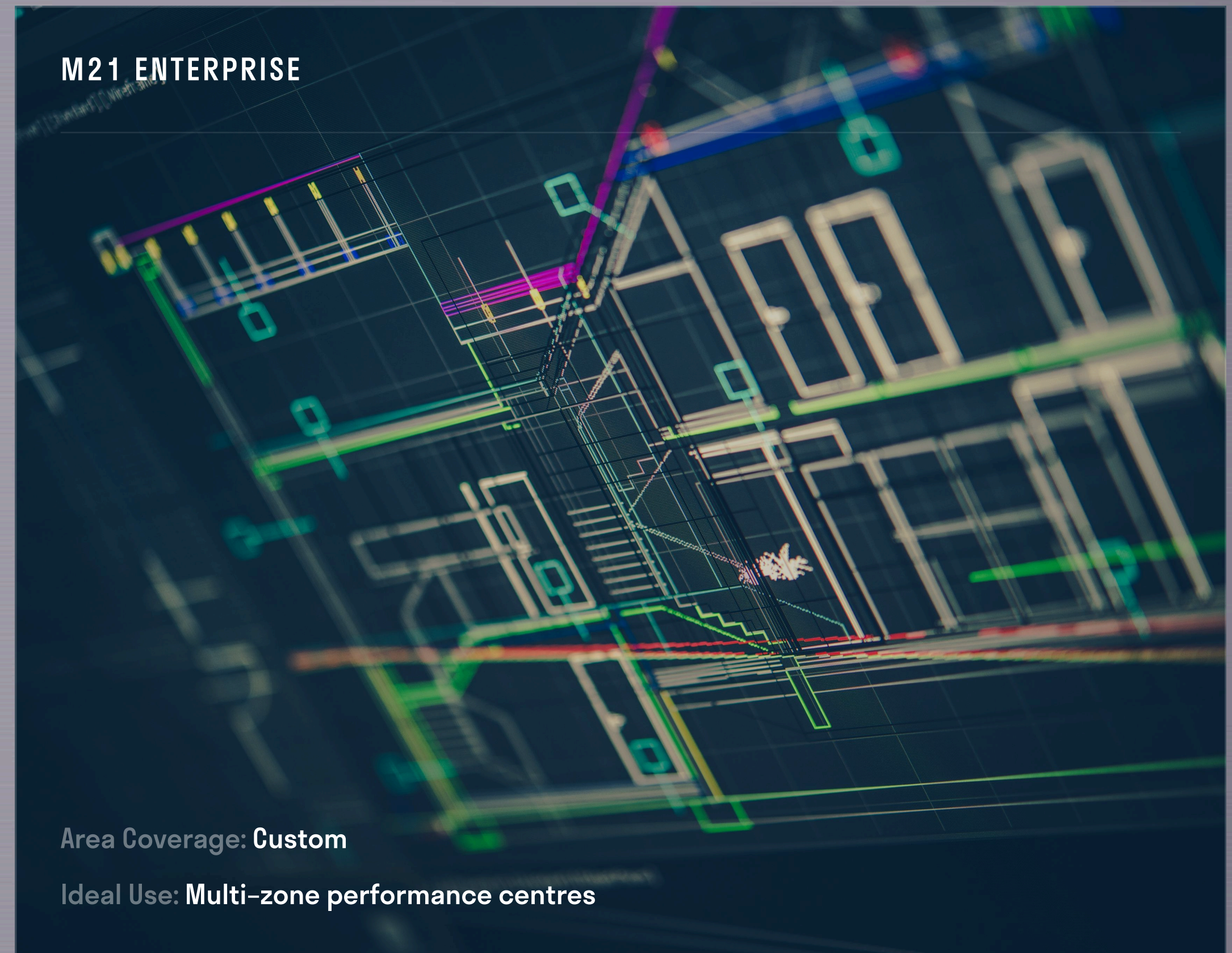
M21 MAX



Area Coverage: Up to 600 m²

Ideal Use: Entire gyms or spa complexes

M21 ENTERPRISE



Area Coverage: Custom

Ideal Use: Multi-zone performance centres

The Business Case

"MORE RESULTS. MORE LOYALTY. MORE VALUE."



Position your brand as a performance-forward facility.



Integrate oxygen as a wellness multiplier.



Increase client satisfaction and perceived value.



Boost retention, memberships, and wellness program ROI.

Breathe Forward

"YOU'VE OPTIMIZED LIGHT, MUSIC, AND MOVEMENT. NOW IT'S TIME TO OPTIMIZE THE AIR."

Create next-generation gyms
where people train longer, recover
faster, and feel better.

Set a new standard for wellness
and human performance.

Become a leader in the
oxygen-enhanced fitness
revolution.

Breathe better. Live better. Experience Oxyness.



module21.com



info@module21.com

[TG](#)

[WA](#)

[LI](#)